**Problem: Threat Overload**

70% of organizations swamped by cybersecurity threats.

78% of CISOs believe threat intelligence is a critical part of achieving a strong security posture.

Only 27% of security professionals believe their organization is very effective at utilizing threat data to prevent breaches.

Only 31% of board and C-level stakeholders receive threat information that can be used to inform them about critical security issues their organizations are facing.

**Why Companies Struggle**

The top reasons for threat response ineffectiveness:

- Lack of staff expertise: 69%
- Lack of ownership: 50%
- Lack of suitable technologies: 52%

**The Inadequacy of Organizations' Processes and Reporting Techniques**

- 70% of IT security professionals say it is difficult to integrate threat intelligence activity data without a centralized platform.
- 52% of IT security professionals say their data isn’t sharing the same threat intelligence information.
- 43% of IT security professionals say there is a lack of correlation of threat intelligence data.
- 49% of IT security professionals say serious events occur as a result of missed threat intelligence.

**The Solution**

79% believe a threat intelligence platform is necessary to maximize the value of threat data.

- 70% say threat intelligence platforms can effectively analyze and correlate data to provide actionable insights.
- 59% say threat intelligence platforms can improve security operations and reduce manual tasks.
- 51% say threat intelligence platforms can help organizations identify and respond to threats more effectively.

2/3 of organizations either have or are planning to deploy a threat intelligence platform.